



## KEY COOPERATIVE WELCOMES NEW LEADERSHIP

Long time Key Cooperative Operations Manager, Boyd Brodie is selected as CEO

On July 21, 2017 the Key Cooperative Board of Directors unanimously selected current Operations Manager and Interim General Manager, Boyd Brodie to lead the cooperative as CEO. Brodie has been serving as Interim General Manager since April 1, 2017 following the retirement of Jim Magnuson.

“The board had a number of good candidates,” said Board President Bob Finch, “But Boyd came to the top with his passion for Key plus his unwavering commitment to the members of this coop.”

Born and raised on a grain & livestock farm northwest of Nevada, Brodie started his career as the first agronomist at Farm Service Cooperative in Council Bluffs where he later went on to serve 12 years as Agronomy Manager. Brodie has now been with Key Cooperative since 1998 serving in the roles of Agronomy Manager (1998-2016) and Operations Manager (2016-present). “The unanimous decision by the Directors is a strong vote of confidence that we have the right employees in place to lead the cooperative successfully forward,” said Boyd, “I have dedicated my career to the cooperative system and firmly believe it is the most productive and effective resource available to our members and customers.”

Brodie assumes the role of CEO immediately; meeting the Directors’ timeline of naming the next leader prior to the new fiscal year which begins October 1.

If you would like more information about this announcement, please contact Sara Clausen at 515.388.8030 or email at [Sara.Clausen@keycoop.com](mailto:Sara.Clausen@keycoop.com).

### **About Key Cooperative**

Key Cooperative is a member-owned, rural Iowa cooperative serving agriculture producers. With locations in eight counties, they serve more than 3,600 members and employ more than 240. Key Cooperative strives to be an *essential business partner* by providing Agronomy, Energy, Feed and Grain products & services. Visit [www.keycoop.com](http://www.keycoop.com) for more information.

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